



“SHOW PRENTICE SOME LOVE” CONTEST

Rules and Conditions

WHAT IS IT?

The Save Prentice Coalition invites you to get creative and show us just how much you love Bertrand Goldberg’s 1975 masterpiece, Prentice Women’s Hospital. The contest is open to people of all ages who want to express their appreciation for the unique architecture, engineering, and design of old Prentice Hospital. The top five entries will be posted on the Save Prentice Facebook page on Valentine’s Day for a public vote. The winners of the popular vote will get great Goldberg themed prizes:

- **1st Prize** – \$100 gift certification for food, beer, and bowling at 10pin in Marina City
- **2nd Prize** – A rare copy of the catalogue for the 1985 Paris Art Center exhibition, Goldberg: On the City, signed by Geoff Goldberg
- **Grand Prize for Kids’ Category** (age 13 and under) - TBD

WHAT TO ENTER

There are no restrictions on the nature of the submittals. You can make your Prentice “valentine” in whatever medium you choose—photography, paintings, songs, short video (60 seconds or less), t-shirt graphics, and construction paper valentine are just a few of the options. Entries can originate in any format, as long it can be converted to a digital file and emailed to us. If you have lots of ideas, don’t let that limit you! Multiple entries will be accepted from the same entrant.

HOW TO ENTER

It’s easy. Just email a digital file of your submittal to loveprentice@gmail.com. Please limit file size to 10 MB or less. For each submittal, please include:

- the name of the entrant(s),

- age of the entrant (this only applies to the “Kid’s” category for entrants 13 and under),
- phone number or preferred method of contact
- a title for the submittal,
- a brief (2-3 sentence) description of the submittal and why you love Prentice

If you include clearly identifiable people in your submission, you are responsible for obtaining the necessary releases from those individuals. You must be able to provide copies of those releases to the Save Prentice Coalition upon request. Entrants must not submit images, video, or other artwork that puts any individual in danger, or infringes on the rights of any other person.

The Save Prentice Coalition reserves the right to upload submittals to its Facebook page and to websites of Landmarks Illinois and Preservation Chicago.

DEADLINES

All submittals must be sent to loveprentice@gmail.com by 5:00 pm Central Standard Time on February 13, 2012. Submittals arriving after that time will not be eligible for prizes.

ELIGIBILITY AND JUDGING

Submittals will be judged by members of the Save Prentice coalition based on the originality, technical merit, and overall impact of the submittal, and how well it celebrates Prentice Women’s Hospital. All decisions made by the judges are final.

The top 5 entries will be announced on the Save Prentice Facebook page on February 14, 2012, for a popular vote. The voting period will last for two days. The winners of the popular vote will be announced on February 17, 2012.

YOUR RIGHTS

Your entries will help us with our efforts to save and preserve old Prentice Hospital. Thank you for helping to further our mission through your creative submittals. **You will retain all rights to any artwork you submit -- including ownership.** By entering the contest, you grant the Save Prentice Coalition the rights for a period of 12 months to:

- Use the submittal on the Internet in support of our mission.
- Use the submittal in the Save Prentice Coalition’s non-commercial communications
- Provide your submittal to other individuals and organizations for non-commercial use, Save Prentice-related use in news stories, newsletters, reports, slide shows, displays, web pages, and Facebook pages.
- Use your name in promotions and other publications.
- Keep the files provided, and to archive the images on CD or in other electronic forms, so that they can be used to support our mission and be properly credited.

As conditions of this permission, The Save Prentice Coalition shall credit all photographs with the caption "© Person's Name" when the full name is available.

QUESTIONS

Questions and inquiries about contest rules can be emailed to loveprentice@gmail.com.